



# Private Label Product Overview



# Why Our Coffee?

## Be proud of your product.

### Say goodbye low-grade, instant, coffee!

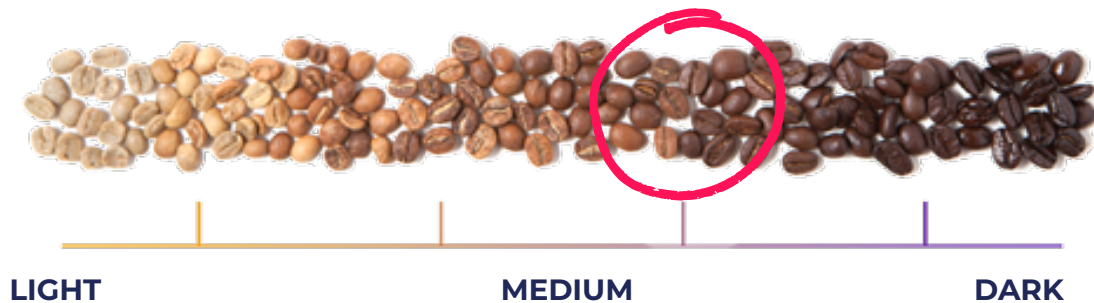
When you partner with us, you will receive a luxurious, premium product that stands alone in today's coffee market. We are very proud of our coffee! Our goal is to help you convert one-time sales into lifelong customers.

- ✔ **Spray Dried NOT Freeze Dried**
- ✔ **Fine Powder**
- ✔ **Handpicked**
- ✔ **Natural Ingredients**
- ✔ **Easy to Mix**
- ✔ **Medium Roast**
- ✔ **Premium Quality**
- ✔ **HALAL Certified**
- ✔ **ISO Certified**
- ✔ **50% Arabica / 50% Robusta**





# Product Information



## Use:

Open the product bag and pour contents into an airtight container.

## Storage:

Storage Temperature: Cool, dry place  
Storage Condition: Protected from moistures and foreign odors.  
Shelf Life in Days: 540

## Serving Suggestion:

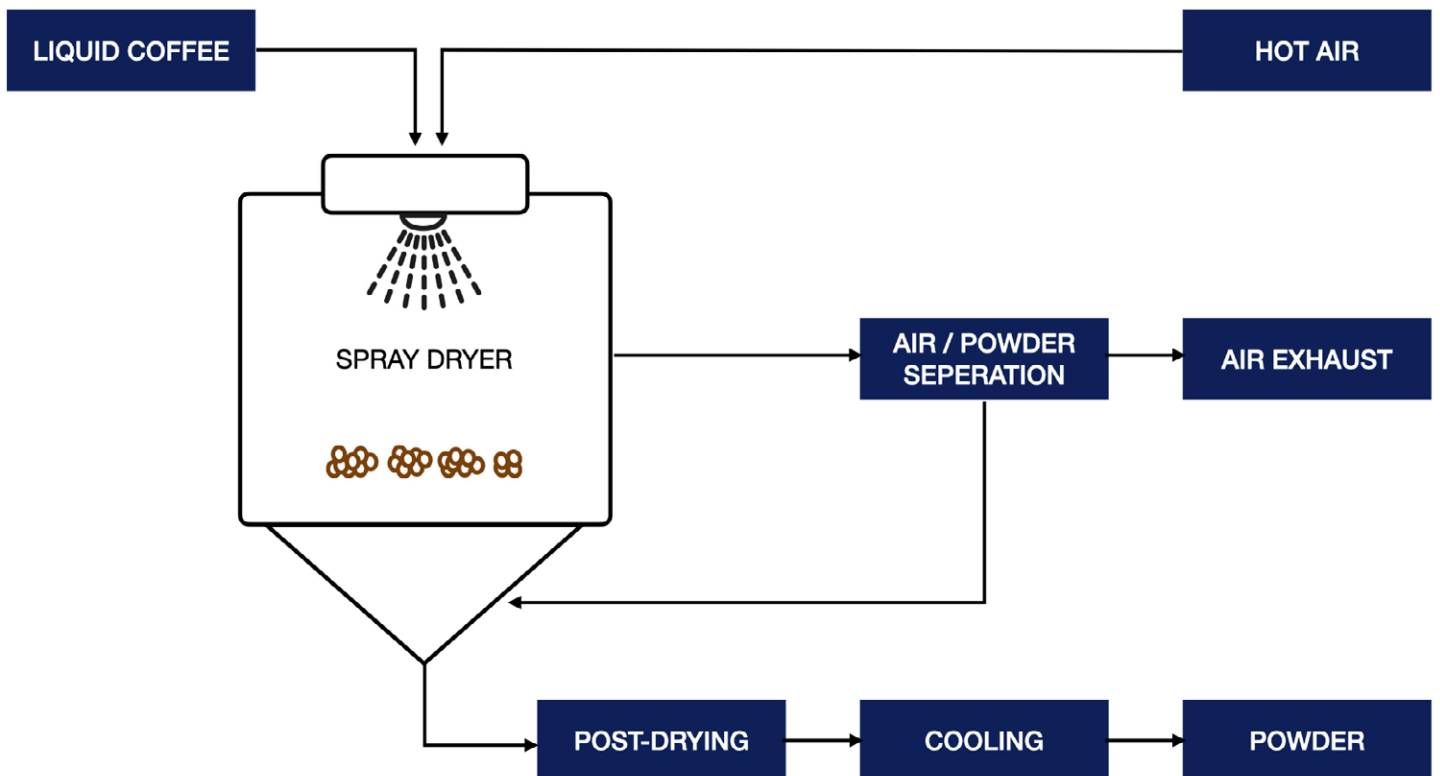
Mix 2g of spray dried instant coffee into 6oz. of hot water and stir.  
Add milk / cream and sugar to taste.

## Nutrition Facts

### Per 2g

Calories: 1  
Calories from Fat: 0  
Total Fat: 0 g  
Saturated Fat: 0 g  
Transfat: 0 g  
Cholesterol: 0 mg  
Sodium: 2 mg  
Carbohydrate: 0.05 g  
Dietary Fiber: 0.66 g  
Sugars: 0.05 g  
Protein: 0.14 g  
Vitamin A: 0 mg  
Vitamin C: 0 mg  
Calcium: 2.82 mg  
Iron: 0.09 mg

# Spray Drying Process



**Spray Drying VS Freeze Drying**  
(Our Coffee)





# Price Matrix

## How it works:



Quantity	Total Price (FOB)	Price Per Kilogram	Shipping Cost	Shipping Method Options	Lead Time (Time it takes to ship)	Delivery Time (If not delayed by Customs)
<b>1KG</b> (ONE KILOGRAM)	\$25.00USD	\$25.00USD	<b>TBD</b> (Based on country)	<b>Standard Air or Air Express</b> with tracking	3-4 business days*	<b>7-10 business days</b> (Depending on which shipping option you choose.)
<b>5KG</b> (FIVE KILOGRAMS)	\$125.00USD	\$25.00USD	<b>TBD</b> (Based on country)	<b>Standard Air or Air Express</b> with tracking	3-4 business days*	<b>7-10 business days</b> (Depending on which shipping option you choose.)
<b>10KG</b> (TEN KILOGRAMS)	\$250.00USD	\$25.00USD	<b>TBD</b> (Based on country)	<b>Standard Air or Air Express</b> with tracking	3-4 business days*	<b>7-10 business days</b> (Depending on which shipping option you choose.)
<b>25KG</b> (TWENTY KILOGRAMS)	\$575.00USD	\$23.00USD	<b>TBD</b> (Based on country)	<b>Standard Air or Air Express</b> with tracking	3-4 business days*	<b>7-10 business days</b> (Depending on which shipping option you choose.)
<b>50KG</b> (FIFTY KILOGRAMS)	\$1,000.00USD	\$20.00USD	<b>TBD</b> (Based on country)	<b>Standard Air or Air Express</b> with tracking	3-4 business days*	<b>7-10 business days</b> (Depending on which shipping option you choose.)
<b>100KG</b> (ONE-HUNDRED KILOGRAMS)	\$1,700.00USD	\$17.00USD	<b>TBD</b> (Based on country)	<b>Standard Air or Air Express</b> with tracking	3-4 business days*	<b>7-10 business days</b> (Depending on which shipping option you choose.)

\*Production shortages may increase lead time. Please contact us for current inventory and lead time.

Please note: We are not responsible if your country's respective Customs office delays or holds your order. Tracking will be provided.

# Global Shipping



Nearest manufacturer  
to your country.



## We now ship globally!

### Anywhere in the world.

With our recent manufacturing partnerships, we now have the ability to ship our premium instant coffee globally. In addition, we can offer higher quantities for a greater price break.

### How shipping works:

Your order will be shipped via our Standard Air or Air Express account(s), unless you prefer your own shipping carrier. Shipping cost is an additional fee. Feel free to compare our shipping cost(s) estimates with other carriers.



**Please note:** We are **not** responsible for your order getting delayed by customs.

### How the process works:

**STEP 1:** Contact us via email or WhatsApp.

**STEP 2:** Specify the quantity you are interested in.

**STEP 3:** We will reply within 24 hours (usually less) with a price estimate, along with a shipping estimate.

**STEP 4:** Before you buy in bulk, we highly suggest you order a 1kg sample. **This cost will be deducted from your next order!**

**STEP 5:** **Please** confirm your respective country can import instant (spray-dried) coffee, and if there are any limitations, as to quantity.

**STEP 6:** We will send you a secure payment link.

**STEP 7:** Once payment is confirmed, product will be shipped w/ tracking.

# Packaging Resources

available at  
**amazon**



<https://amzn.to/3OJ3kiq>



<https://amzn.to/42DFJoS>



<https://amzn.to/49xv0yD>



<https://amzn.to/49xv1Td>



# Frequently Asked Questions

## Is your coffee spray or freeze dried?

Our coffee is **spray dried**, which creates a fine powder (no chunks) and a more smooth, easy-to-mix, robust flavor.

## What are the ingredients?

Our bulk, spray dried, instant coffee powder is a blend of Arabica & Robusta.

## What is our pricing?

Please see our Price Matrix.

## What is our MOQ?

No MOQ.



## Do we offer dropshipping?

Not currently, but we are working to have the system in place in late 2024.

## Can we make custom blends?

Yes, please contact us for logistics, pricing, and other information.

## Is there a start up cost / investment?

The only start up cost is the money you decide to invest in purchasing our product.

## Do we offer single serving packets / sachets?

Currently, we do not.

# Get in Touch

## HAVE ANY QUESTIONS?

**We'd love to hear from you!**  
Please contact us using one of our  
preferred methods below:



## Email

[seth@thecoffeecatcher.com](mailto:seth@thecoffeecatcher.com)



## WhatsApp

**+1 561-568-2195**

United States (Eastern Timezone)

**COMING SOON**

Europe